

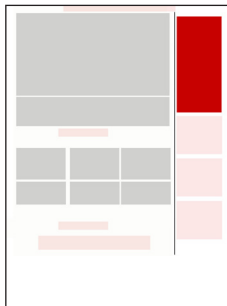
VermilionToday.com

Abbeville Meridional Kaplan Herald

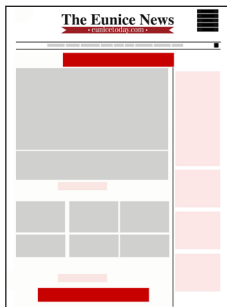
2026 DIGITAL ADVERTISING



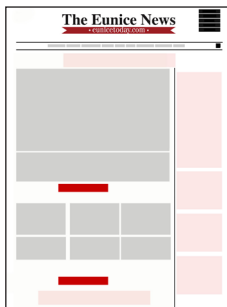
**MEDIUM
RECTANGLE**
aka Big Box
300x250
3 POSITIONS
EVERY PAGE



HALF PAGE
300X600
EVERY INSIDE
PAGE
EXC. FRONT PAGE



LEADERBOARD
728X90 |
3 POSITIONS
TOP & BOTTOM
EVERY PAGE



MARQUEE
468X60 |
IN CONTENT
EVERY PAGE
BOTTOM OF EVERY
PAGE

OPEN RATE \$10.00 CPM Minimum 10K impressions per order
13 WEEK COMMITMENT \$7.00 CPM Minimum 40K impressions
ANNUAL CONTRACT \$5.00 CPM Minimum 30K impressions/mon

Each ad position can be static or dynamic.
Formats accepted: JPG, GIF, PNG or third-party tags..

Creatives can be changed weekly.

Deadline for creatives is 72 hours prior to run date.

In-house art services available for custom ad building (excluding tags)

LouisianaStateNewspapers.com reserves the right to edit, reject, revise or cancel a digital advertisement.

Discounts available for multi-site buys.

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